



# REPORT OF THE DIGITAL LEADERSHIP PROGRAM

## for the Defense of Sexual and Reproductive Health and Rights



The Leadership Program for the Defense of Sexual and Reproductive Health and Rights (SRHR), led by Ipas Bolivia with the support of the Embassy of Canada, was developed within the framework of the project "**Increasing bodily autonomy, with a special focus on the sexual and reproductive autonomy of women and girls,**" aiming to empower young people from La Paz and El Alto to become digital leaders.

Through five months of intensive training, **12 young people created digital projects** focused on promoting bodily autonomy, preventing gender-based violence, and comprehensive sexual education. The program's impact is reflected in the creation of the collective and movement Infórmate Imilla, which now leads initiatives on digital platforms such as TikTok and Instagram, fostering social change in the approach to SRHR.

**Daana Mamani** ✓

I want my content to inspire breaking taboos and promoting reflection within communities about Sexual and Reproductive Rights.

21-02 Answer

325 ❤️ 0 🗨️



# 1. The Challenge of SRHR in Bolivia

In Bolivia, women, adolescents, and girls face structural barriers that limit their bodily autonomy. Topics such as comprehensive sexuality education, the prevention of gender-based violence, and informed consent remain under-discussed in everyday life, which directly contributes to the persistence of unwanted pregnancies and situations of sexual violence. **The data reflect the magnitude of the problem:** In 2024, **50,325 cases of gender-based violence** against women and minors were reported, with most complaints related to family or domestic violence (Office of the Attorney General, 2024). Additionally, the following were reported:

**3.737** SEXUAL ABUSE  
REPORTS.

**2.696** CASES OF RAPE AGAINST  
INFANTS, GIRLS, BOYS  
AND ADOLESCENTS.

**3.140** CASES  
OF RAPE.



Furthermore **104 pregnancies among minors** are recorded daily (*Ministry of Health, 2023*), reflecting the lack of comprehensive sexuality education and limited access to reliable information, which perpetuates the vulnerability of girls and adolescents to sexual violence. Moreover, 78% of legal terminations of pregnancy (ILE) are performed on girls and adolescents under the age of 15, most resulting from sexual violence.

**The digital divide is also a challenge**, as most spaces addressing SRHR in Bolivia are institutional, creating a gap with the youth audience.

**This program seeks to transform this scenario through the leadership of young people who use their voices and creativity to raise awareness among their peers.**



## 2. Transformation Process

### Call for Applications and Selection

Out of more than **60 applications**, **15 young people from La Paz and El Alto** were **selected**, prioritizing their commitment to Sexual and Reproductive Health and Rights (SRHR), of which 12 completed the program.

### Training

The participants received training through workshops over **5 months** on:

#### Sexual and Reproductive Health and Rights (SRHR):

Consent, bodily autonomy, prevention of sexually transmitted infections, and prevention of gender-based violence, among others.

#### Soft Skills:

Leadership, spokesperson skills, and effective communication techniques.

#### Digital Content Creation:

Focused on TikTok and Instagram, production of social content.



## Key Results of the Program



12 Completed  
Projects



+80 % Completed  
the process



Consolidated  
Collective



+300

Social media  
post



+8000

Followers



+36000

Reactions to the  
posts



+700 mil

People  
reached



### 3. Digital Projects: Seeds of Change and Growth



**Infórmate Imilla**, initially created as names for the first generation of the program, became a collective formed by the participants. The projects developed by the now collective address topics such as SRR, comprehensive sexual education, STI prevention, self-esteem, sexual and reproductive health, and mental health. Through platforms like TikTok and Instagram, these digital leaders are laying the foundations for future changes.

The created projects are:



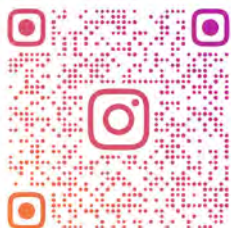
Project of  
Daana Mamani



Instagram



Project of  
Juliett Barriga



Instagram



Project of  
Carla Hernández



TikTok



Project of  
Liliana Tarqui



TikTok



Project of  
Elena Batuani

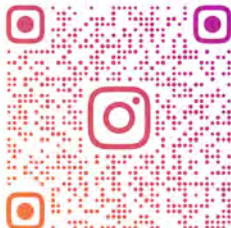


TikTok

Instagram



Project of  
Emelin Conde



Instagram

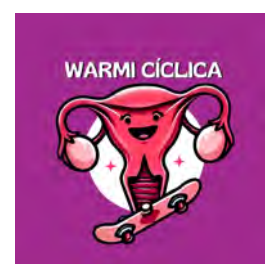


Project of  
Anghi Vallejos



TikTok

Instagram



Project of  
Katherin Mendoza



TikTok



**Project of**  
Laura Tarqui



**TikTok**



**Project of**  
Nair Mamani



**TikTok**



**Project of**  
Carla Pacoricona



**TikTok**



**Project of**  
Camila Patty



**TikTok**

## 4. Voices of Change

These are some of the testimonies that emerged upon completing the program:

**Anghi Vallejos, creator of Mamá Sabe, reflected on the knowledge gained:**

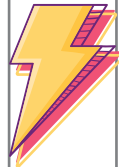


**Anghi Vallejos**

I learned the strategic use of social media to promote SRHR in my community. I realized that self-love is the fundamental basis for defending these rights from a place of freedom and access to reliable information, essential for making informed decisions about sexuality.

18-02 Answer

325 0



**Jakaranda**

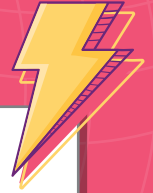
**Carla Hernández**

It fills me with happiness to know that my content impacts more than just a simple 'like.' I've identified users who truly follow my videos, which makes me feel like I am making a real change.

20-02 Responder

120 0

Gabrielle Juliette Barriga, creator of "La Capibara Chismosa," highlighted the personal and professional impact of the program:



**Gabrielle Julieta Barriga** ✓

As a communicator, this experience was enriching. It helped me overcome my fear of the camera and develop practical skills in design and editing, which I now apply in my daily work. I am deeply grateful for the boost to my personal and professional growth.

21-02 Answer

450 ❤️ 0 🗨️

HACKEANDO  
EL MOMENTO

**Hackeando el Momento**

**Daana Mamani** ✓

This program represents an invaluable opportunity to contribute with my voice. My goal is to continue creating useful content and connect with more people to generate impact on these important issues.

24-01 Answer

460 ❤️ 0 🗨️



**Alerta Lila**

**Elena Batuani** ✓

The program was a refuge during a difficult time. It allowed me to disconnect from my problems and find a safe and constructive space.

14-12 Answer

525 ❤️ 0 🗨️

Laura Tarqui closed with a message of gratitude:

**Amándome**

**Laura Tarqui** ✓

I am grateful for this opportunity, which not only gave me valuable knowledge but also a space to connect with people who share my passion for creating positive change in society.

24-02 Answer

355 ❤️ 0 🗨️



**Luna Dice**

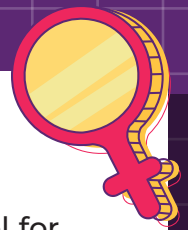
**Liliana Tarqui** ✓

I want young people to be informed about their rights and not feel afraid to express themselves and love themselves.

17-02 Answer

225 ❤️ 0 🗨️





## 5. Future challenges

The success of the program shows that youth digital leadership is a powerful tool for social transformation. However, to continue this impact and expand it to new regions, it is necessary to secure additional funding and establish strategic partnerships.

**Future challenges include:**

- **Expanding the program to other regions.**
- **Strengthening advanced digital skills.**
- **Developing financial sustainability strategies.**

The commitment of new allies will be key to maintaining this impact and empowering more youth in the defense of Sexual and Reproductive Rights (SRHR).



## 6. Acknowledgments

This program was made possible thanks to the support of the Embassy of Canada and the commitment of each participant. **We thank the facilitators, allies, and the Ipas Bolivia team for their dedication and work in the defense of Sexual and Reproductive Rights (SRHR).**

**Ipas** Partners for  
Reproductive Justice  
BOLIVIA



In partnership with  
**Canada**



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